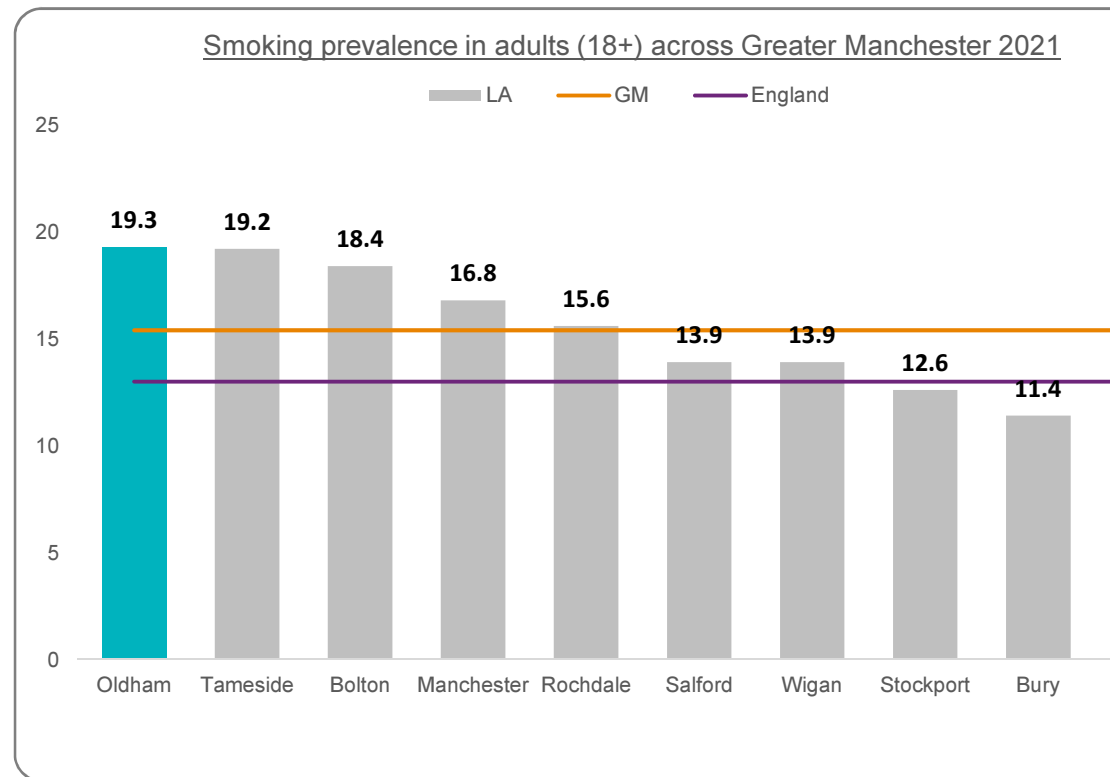
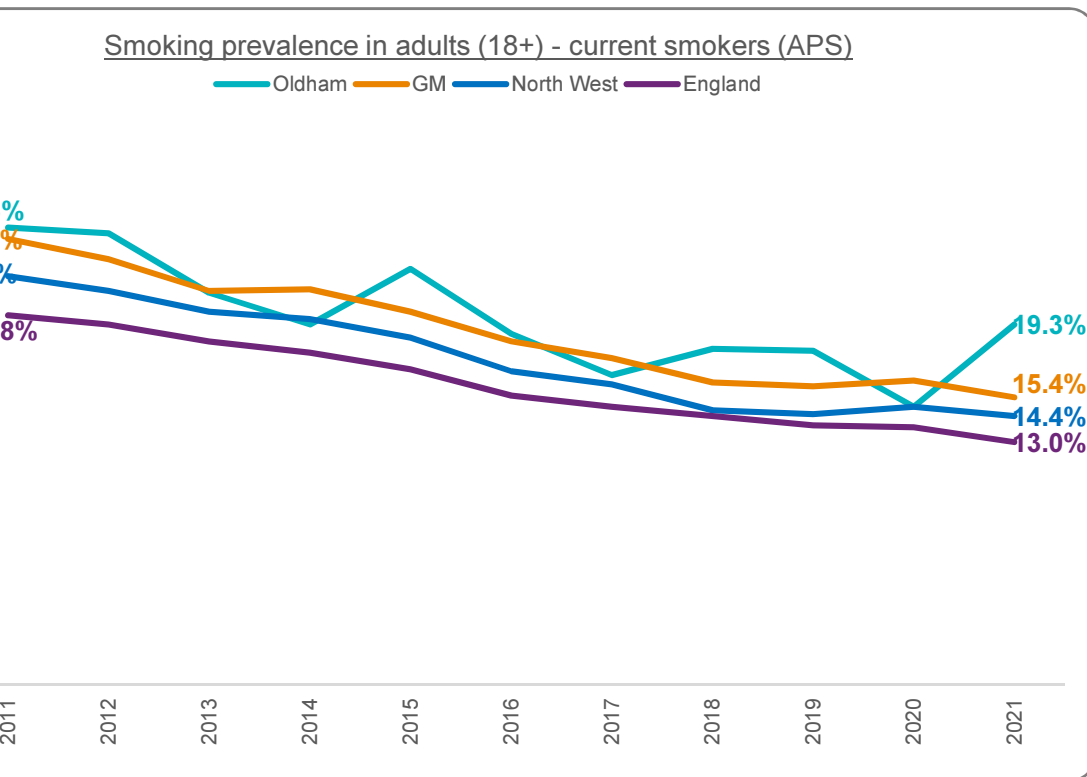


JSNA - Tobacco use in Oldham
Health & Wellbeing Board
Thursday 7th September 2023

Tobacco use in Oldham - Prevalence



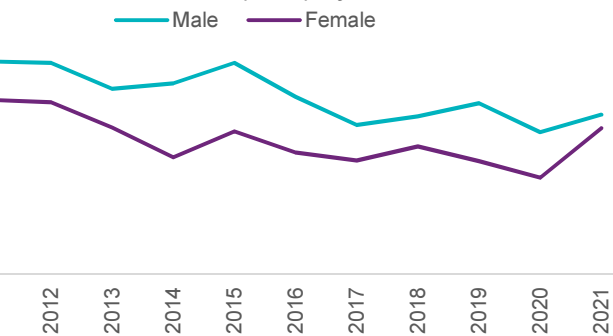
Oldham's smoking prevalence has taken a substantial increase compared with the last few years of data, rising by 30% between 2020 and 2021. Oldham's 2021 rate is highest across GM and 4th highest nationally.



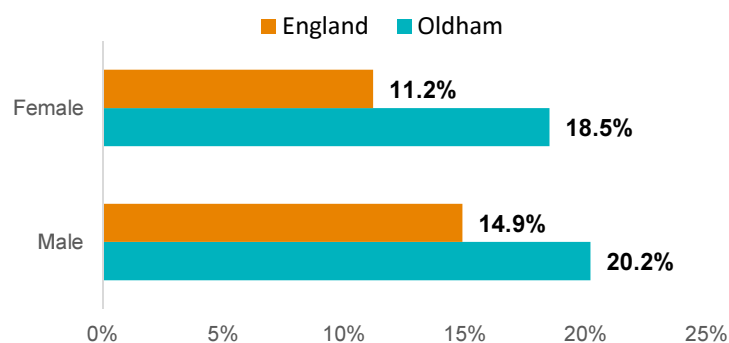
The decrease in the proportion of current smokers over time may be partly attributed to the increase in vaping and e-cigarette use. Data from the Opinions and Lifestyle Survey (OPN) have shown regular use of a vaping device has increased in 2021 and the highest usage was among those aged 16 to 24 years"[1]. Policies associated with the Tobacco Control Plan for England, such as increased public awareness campaigns and smokefree places, may have also contributed to decreased smoking prevalence [2].

Tobacco use in Oldham - Prevalence

Smoking prevalence in Oldham adults (18+) - current smokers (APS) by sex, 2021



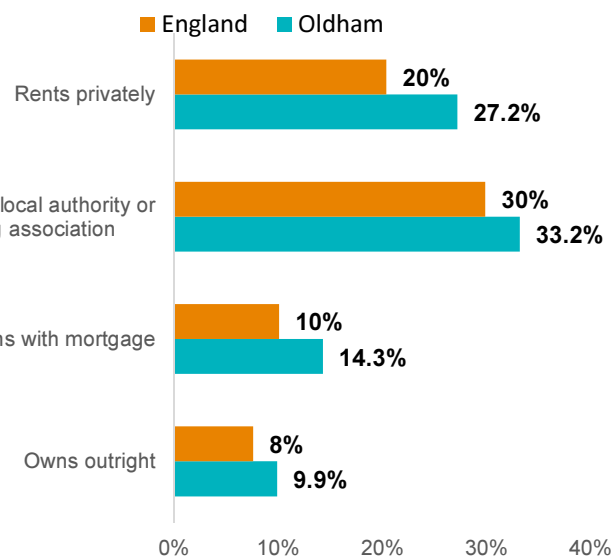
Smoking prevalence in adults (18+) - current smokers (APS) by sex, 2021



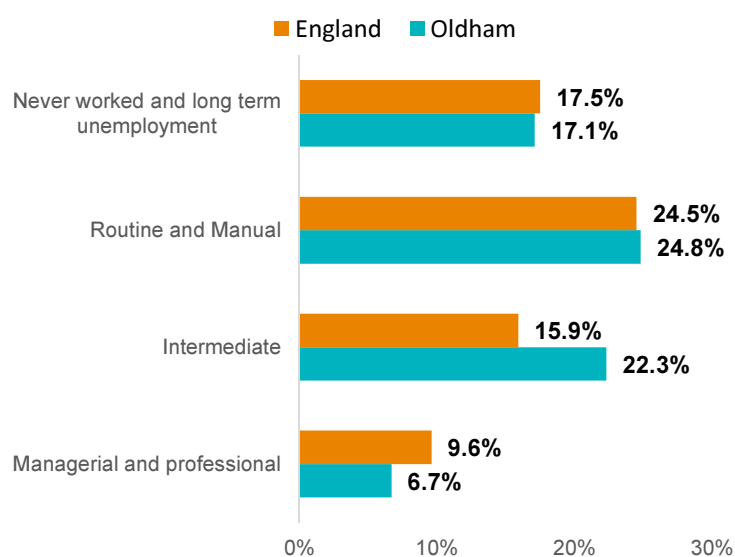
Both males and females have seen a gradual decline in smoking rates over the last 10 years within Oldham.

Historically within Oldham, rates for female smokers have remained consistently below rates for male smokers by a similar amount. However, the latest data (2021) reveals a much smaller gap in rates, with a 3.7 percentage point gap for England and a 1.7 percentage point gap for Oldham.

Smoking prevalence in adults (18+) - current smokers (APS) by housing tenure, 2021



Smoking prevalence in adults (18-64) - current smokers (APS) by socioeconomic group, 2020



Smoking is the single largest driver of health inequality in England. Smoking is more common among people that experience higher levels of deprivation and lower incomes.

Rates vary vastly between different housing tenure across Oldham, with those in rented accommodation more than twice as likely to smoke as home owners.

Routine and manual workers and unemployed residents have higher smoking than those in Intermediate and Managerial & Professional occupations nationally. In Oldham however, we see a high smoking rate among Intermediate level roles.

Tobacco use in Oldham – Hospital Admissions

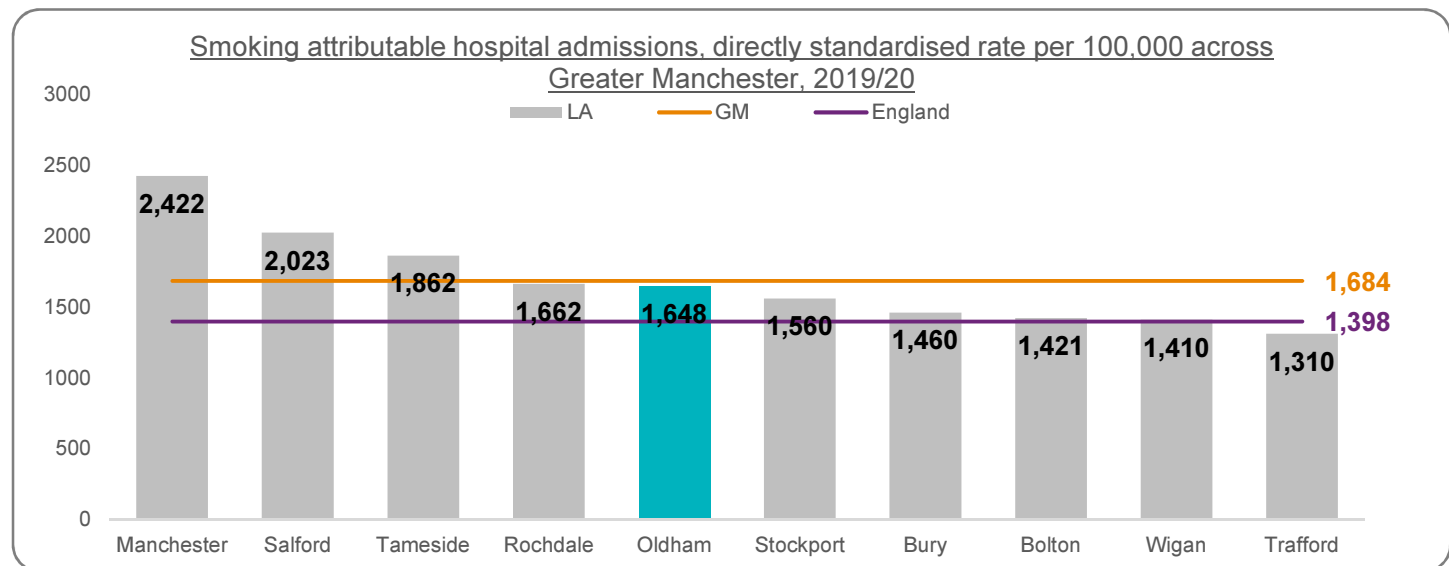
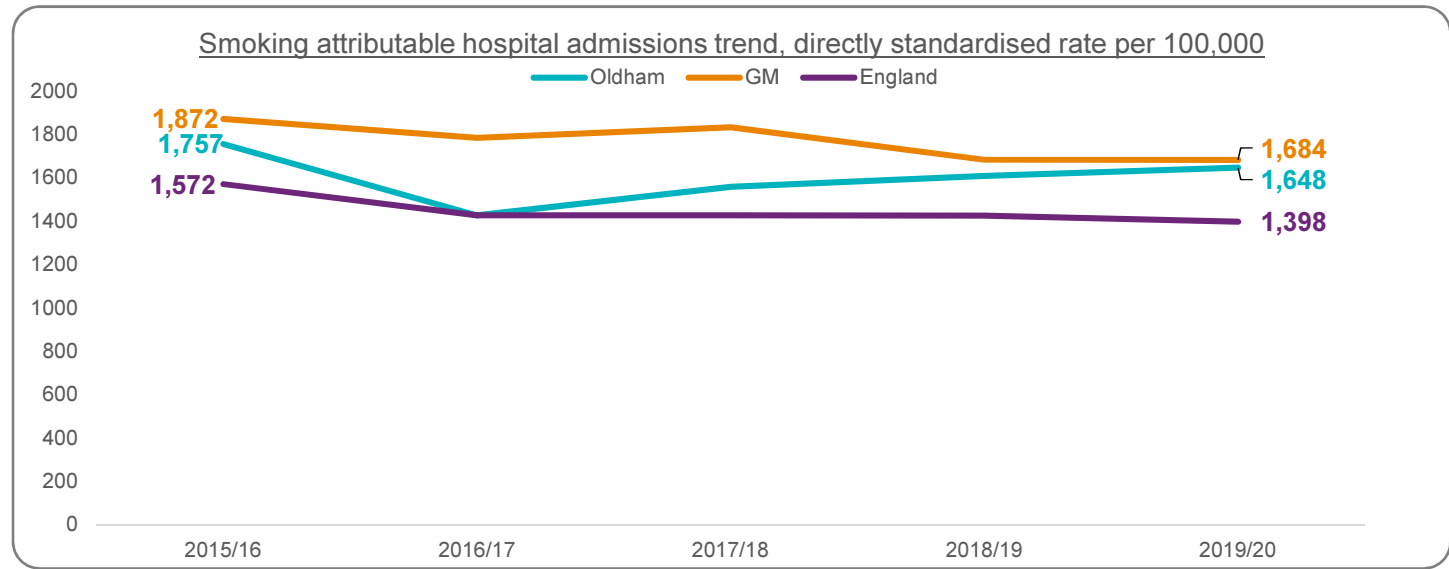


Smoking accounts for approximately 5.5% of NHS budget. Admissions to hospital due to smoking related conditions represent a significant demand on NHS resources.

In 2019/20 there were 2,002 smoking attributable hospital admissions to Oldham hospitals.

Oldham's smoking attributable hospital admissions are similar to 2015/16 figures, with a notable dip in 2016/17 and an increase year on year since. Greater Manchester and England have seen slight reductions in their rates over the same period.

Oldham's latest rate is similar to the GM average and 42nd highest across England.

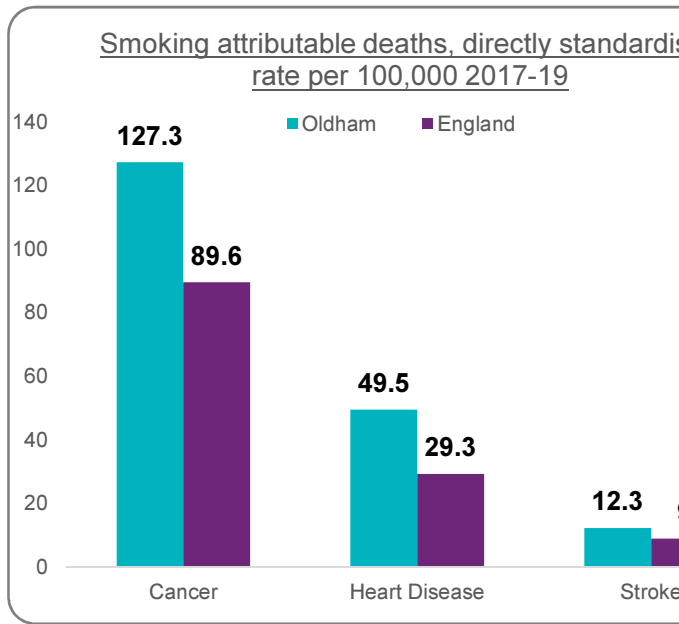
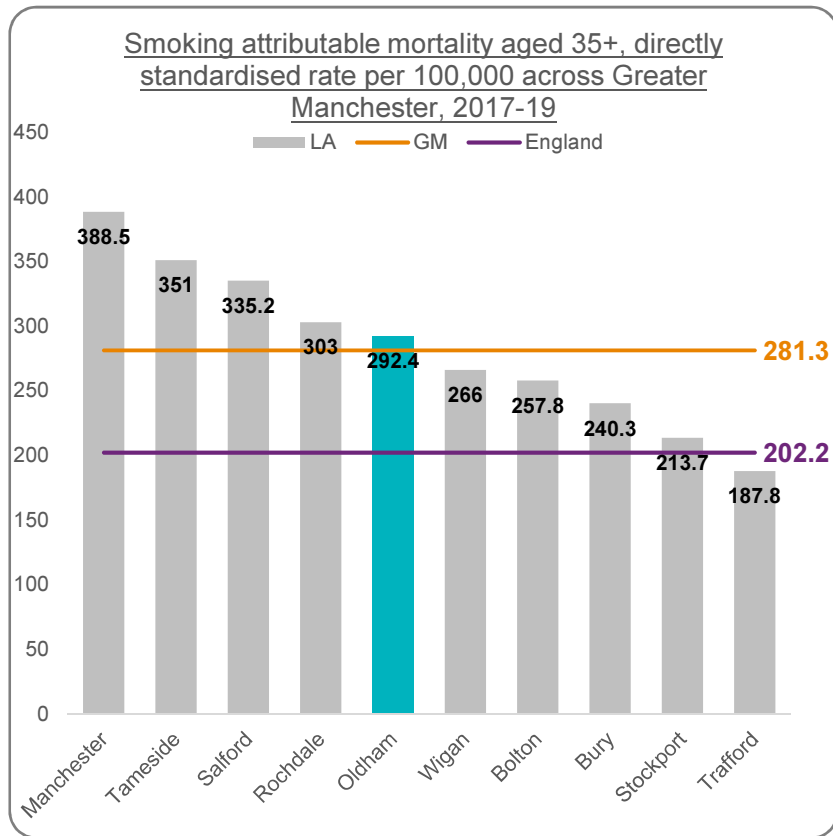
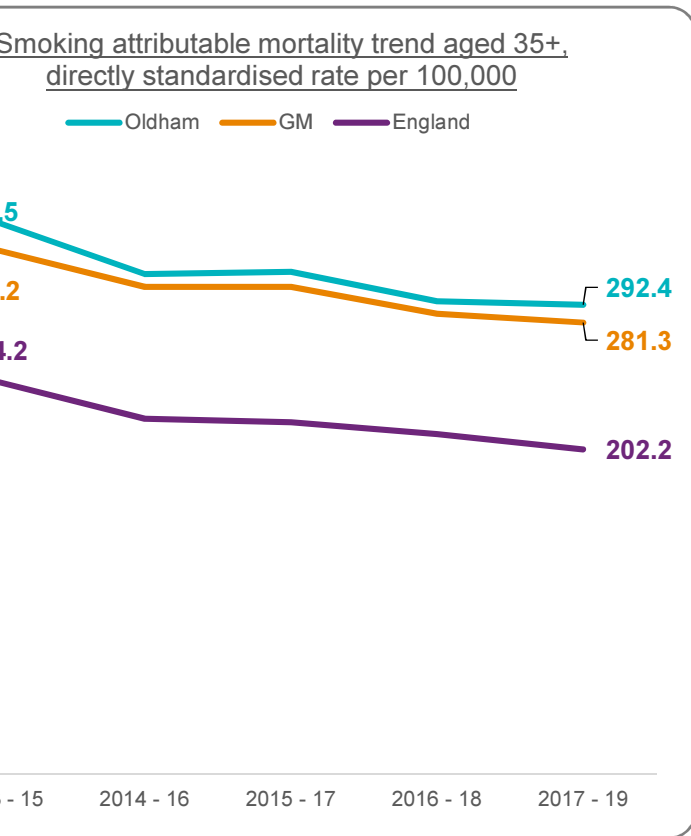


Tobacco use in Oldham – Mortality

Oldham's smoking attributable mortality rate is comparable to the Greater Manchester average (ranks 5th highest) but is significantly higher than the national average. Although in line with the Greater Manchester average, it is important to note the rate is still extremely high and ranks 16th highest nationally.

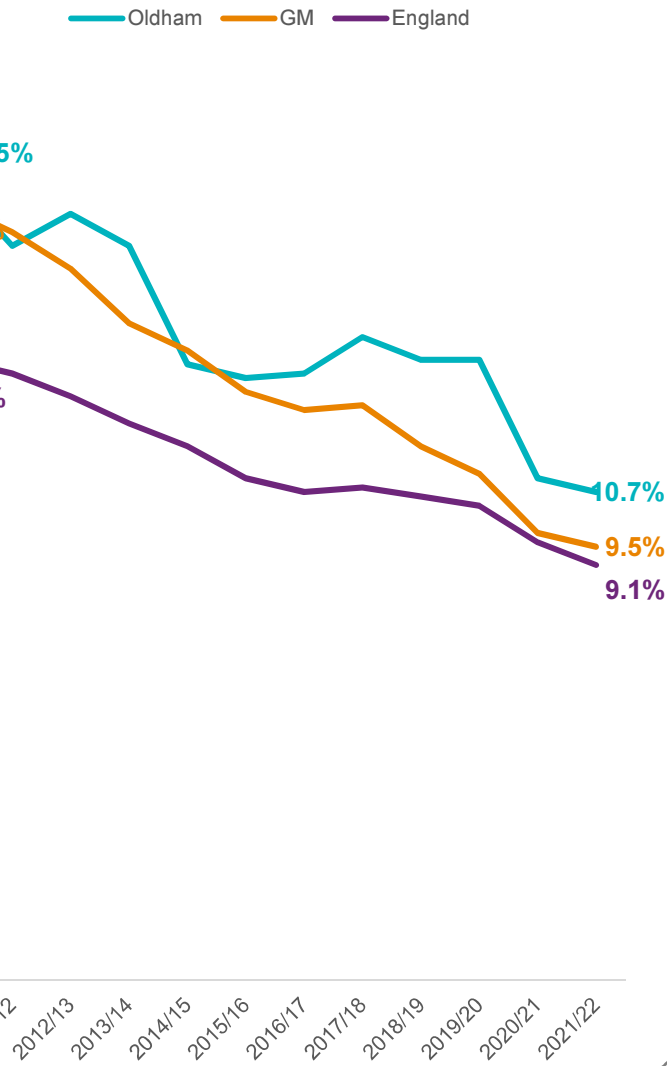
As a result of a higher smoking related mortality rate across Cancer, Heart Disease and Stroke. The rates below for Oldham represent 447 Cancer deaths, 174 deaths from Heart Disease and 42 deaths from Stroke. Oldham's rate is ranked 18th highest nationally for Cancer, 7th highest for Heart Disease and 16th highest for Stroke.

Where someone is disadvantaged, the more likely they are to smoke and to suffer from smoking-related disease and premature death. Nationally, smoking related deaths in the most deprived decile are more than double that in the least deprived.

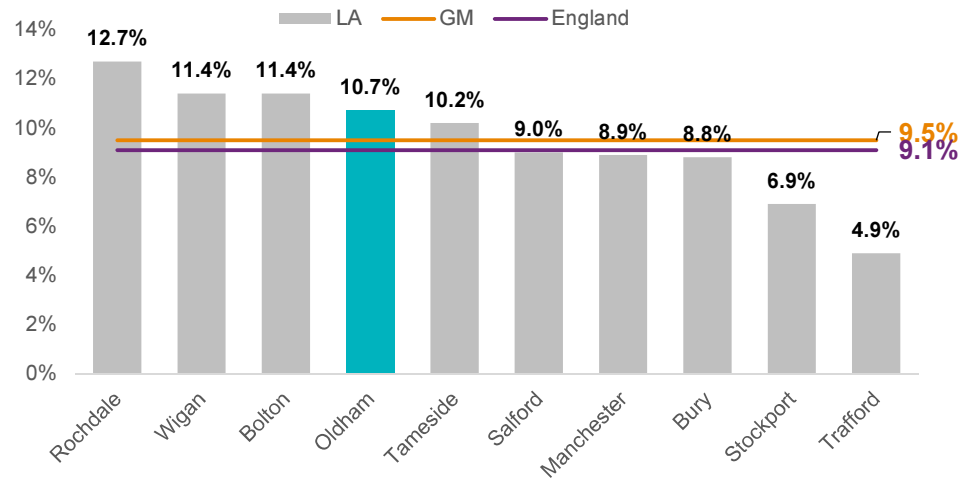


Tobacco use in Oldham – Smoking in Pregnancy

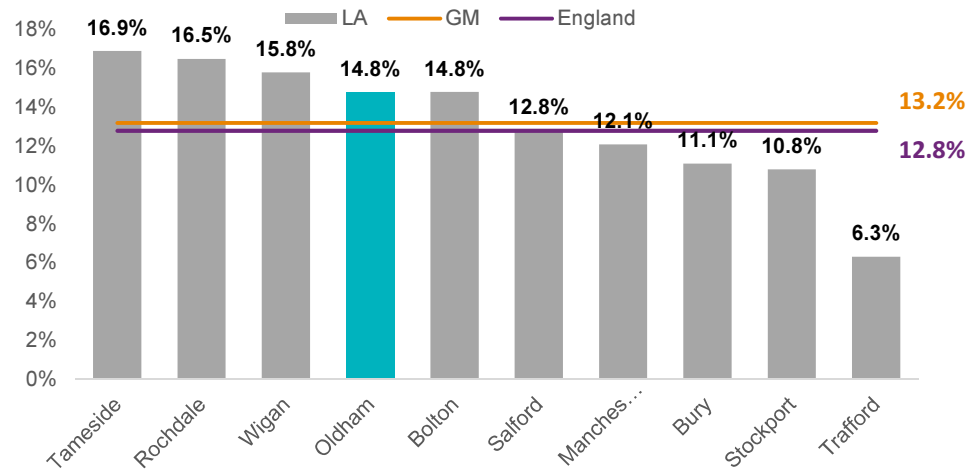
Smoking status at time of delivery trend, Oldham and England (%)



Smoking status at time of delivery across Greater Manchester and England (%), 2021/22



Smoking in early pregnancy across Greater Manchester, Oldham and England (%), 2018/19



Smoking in pregnancy has well known detrimental effects for the growth and development of the baby and health of the mother. On average, smokers have more complications during pregnancy and labour.

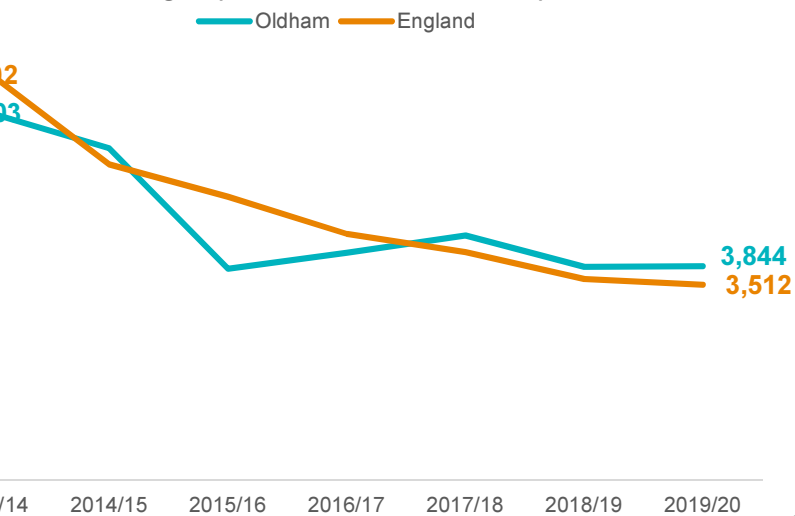
The number of women smoking at time of delivery has been on a steadily decreasing trend for both Oldham and England over the last decade. Oldham rate has been consistently well above England averages for this time, although has seen a slightly better improvement in rate than nationally and so the gap is closing gradually.

Oldham has the 4th highest rate of smoking at time of delivery across Greater Manchester. Rates vary considerably across England, from 3.1% in Ealing to 21.1% in Blackpool. Oldham is 54th highest across England.

There is a similar pattern for smoking during early pregnancy, Oldham ranks 4th highest across GM and 54th highest across England.

Tobacco use in Oldham – Quitting

Smokers setting a quit date trend, crude rate per 100,000

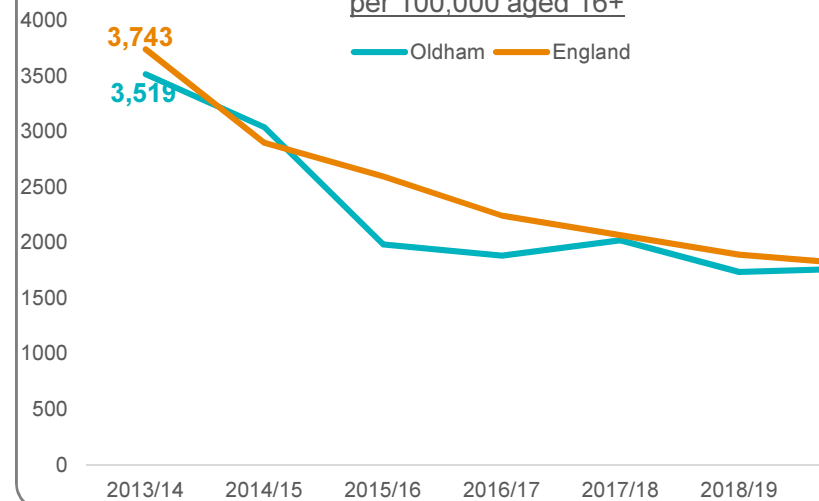


Oldham has a similar rate of smokers setting a quit date and successful quitters compared to England, although both have been on a downward trend year on year.

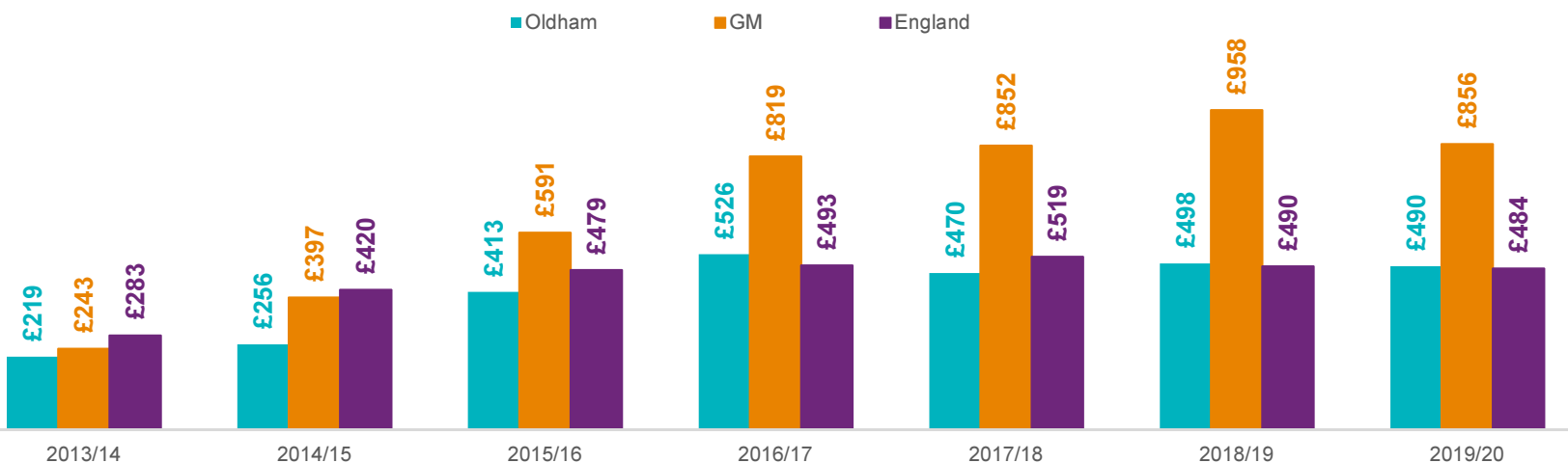
In 2019/20, 1,264 people set a quit date in Oldham and 582 had successfully quit at 4 weeks.

Oldham has the highest rate of smokers setting a quit date across Greater Manchester and 3rd highest rate of successful quitters.

Smokers that have successfully quit at 4 weeks, crude rate per 100,000 aged 16+



Cost per quitter, crude rate (£)



Oldham has a similar cost per quitter to the England average. GM's cost per quitter is substantially higher.



Tobacco use in Oldham – Sources

Local Tobacco Control Profiles

ngertips.phe.org.uk/profile/tobacco-control

Annual Population Survey (APS)

www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/methodologies/annualpopulationsurveyapsqmi

Maternity Services Dataset (MSDS) v1.5

digital.nhs.uk/data-and-information/data-collections-and-data-sets/data-sets/maternity-services-data-set

Episode Statistics (HES)

ons data

College of Physicians – ‘Hiding in Plain Sight’ (relative risks)

www.rcplondon.ac.uk/projects/outputs/hiding-plain-sight-treating-tobacco-dependency-nhs

Digital Stop Smoking Services Data

digital.nhs.uk/data-and-information/publications/statistical/statistics-on-nhs-stop-smoking-services-in-england